



2025

*Sponsorship  
Prospectus*





# About Us

**Sharks Netball Inc is Cairns' leading netball club, for junior and senior players.**

The club was established in 2001 and has been an institution at Cairns Netball Association since. In the 2024 winter season, Sharks Netball were winners of the inaugural Premier League trophy, to back up their Division 1 grand final wins in 2022 and 2023, and winners of the inaugural Men's Division 1 trophy.

Even more exciting, our club continued to grow, adding further teams to a total of 19 teams across junior and senior division, close to 200 players.

The club has a strong junior program with 11 junior teams across all age groups. Each team has dedicated coaches that are trained and experienced in coaching young players skills and developing good sportsmanship, with our club having won CNA coach of the year awards for the last two years. Our seven senior teams cater for all skill levels and share a healthy social aspect across the grades.

**Sharks Netball prides itself on having the right mix of competitive spirit and fun.**

We are a family oriented club holding numerous events throughout the year to encourage team spirit and a warm sense of community.



# Use of Sponsorship Funds

Our club is an incorporated association, a not for profit entity that exists entirely for the benefit of our members. We have no paid staff, and rely entirely on volunteers for the day to day management of the club. We depend on sponsorship to help offset the cost of all our major expenses, particularly in recent years where the cost of living for our playing families has become so high.



**In 2025, sponsorship funds will be essential to assist our club with the following costs:**

- court hire for training nights
- equipment and uniforms
- training courses and related events for coaches, umpires and managers
- player development opportunities
- social and club building opportunities, such as our club nights where we welcome all players and their families
- end of year presentation events, such as our junior presentation event and senior presentation evening



# Sponsorship Packages

# Whale Shark



Investment: \$5,000 (invoiced January 2025)

## Inclusions:

- Branding on 2025 club training shirts
- Premium sponsorship rights to Sharks hosted weekend of clinics (junior and seniors) and formal dinner/presentation event
- Logo on invitations and event flyers
- Exposure of business and services on Sharks Netball Facebook Page (up to 3 times a year)
- Business logo included on online event booking page
- Opportunity to provide promotional products or flyers at the weekend clinics and dinner
- 2 complimentary tickets to be used for the dinner at the sponsor's discretion



# Great White Shark



Investment: \$2,750 (invoiced January 2025)

## Inclusions:

- Key position for branding on centre front of 2025 club training shirts
- Exposure of business and services on Sharks Netball Facebook Page (up to 6 times a year)
- Brand exposure on Sharks Netball website
- Verbal thanks at clinics and other club events
- Opportunity to provide promotional products or flyers at clinics and other club events
- Invitation to corporate box on club game night/Grand Final night



# Hammerhead Shark



Investment: \$1,250 (invoiced January 2025)

## Inclusions:

- Branding on 2025 club training shirts
- Exposure of business and services on Sharks Netball Facebook Page (up to 3 times a year)
- Brand exposure on Sharks Netball website
- Verbal thanks at clinics and other club events
- Invitation to corporate box on club game night





*Want to know more?*

Check out our website at [sharksnetballclub.com.au](http://sharksnetballclub.com.au) or get in touch with our Club President Naomi de Costa

[pres@sharksnetballclub.com.au](mailto:pres@sharksnetballclub.com.au)

Mob 0416 172 695